

UNIVERSITY STARTUP *World Cup* **NORDTEK**

NORDTEK collaborates with University Startup World Cup 2017!

*We are proud to announce the collaboration between two great organizations; NORDTEK and Venture Cup. Welcome to **Venture Cup NORDTEK**, the first mutually held event at the **University Startup World Cup** in Copenhagen, Denmark, September 18 – 22, 2017 and we want you there!*

This is an exciting time for **NORDTEK** and we would like to focus on the great work being done among NORDTEK universities during the **University Startup World Cup (USWC)**!.

The university Startup World Cup this year will therefore have **a special NORDTEK focus**. We are dedicating **20 spots** among finalist teams in Copenhagen. Our goal is to showcase and promote NORDTEK universities during the upcoming USWC by customizing parts of the program for the NORDTEK participants including;

- Pitch battle with high profile leaders as judges and potential investors
- Special NORDTEK stand at the DTU High Tech Summit with 6000 expected guests
- Mentor event for NORDTEK member teams
- Investor match for NORDTEK member teams
- Company visit/match for NORDTEK member teams
- Special NORDTEK section in USWC catalogue

The USWC will take place in **September 18 to 22, 2017, in Copenhagen Denmark**. This entails that **your university recommends a startup team** of your choice to participate in our 5-day program and award show (eligibility link below).

As a NORDTEK partner, your team of selection will have the opportunity to compete for the title of Best University Startup in the World. They will be guaranteed an opportunity to pitch in front of influential experts, network with the best startups from 35 different countries, build contacts with global leaders and be part of our educational workshops.

In exchange, we ask that a minimum **of 2 team members** attend the event and that the travel expenses and accommodation are covered by the university. We are budgeting 150€ for 5 days of accommodation per team member. There can be a possibility to apply for funding for travel expenses through NORDTEK.

Please let us know that you'd like to submit a team no later than **Wednesday June 28th**, but of course, earlier the better. We will then follow up with next steps. For more info about Venture Cup and University Startup World Cup, please visit our official website: University Startup World Cup: <http://universityworldcup.com>

Best Regards,
Venture Cup NORDTEK Team
For more info please write to us via hus@venturecup.dk